



## **BOARD MEETING AGENDA**

August 17, 2014 2:00 PM - 4:00 PM

48 Marshland Street

Haverhill, MA

978-228-7232

- |   |            |
|---|------------|
| 1. Minutes – Eva                          | 5 minutes  |
| 2. Executive Director's Report - Daniel   | 20 minutes |
| 3. Board Development – Daniel             | 25 minutes |
| a. Introduction of Atty. David Rouille    |            |
| 4. Marketing strategies update – Lisa     | 30 minutes |
| a. YouTube video ad?                      |            |
| b. Documentary video?                     |            |
| c. Contact Chambers of Commerce?          |            |
| 5. Staffing – job descriptions – Lisa/Eva | 10 minutes |
| 6. Board Calendar through ASANA – Daniel  | 5 minutes  |
| 7. Banking update – Daniel                | 10 minutes |
| 8. Other                                  | 10 minutes |
| 9. Schedule next meeting                  | 5 minutes  |