



BOARD MEETING AGENDA

September 28, 2014 2:00 PM - 4:00 PM

48 Marshland Street

Haverhill, MA

978-228-7232

- | | |
|--|------------|
| 1. Minutes – Eva | 5 minutes |
| 2. Board Membership | 15 minutes |
| 3. Executive Director's Report - Daniel | 20 minutes |
| 4. Marketing strategies – Group | 30 minutes |
| a. YouTube video ad | |
| b. Chambers of Commerce | |
| c. Bonfirefunds.com T-shirts | |
| 5. Fundraising – Group | 25 minutes |
| 6. Other | 20 minutes |
| 7. Schedule next meeting | 5 minutes |