



## Monthly Board Meeting

September 28, 2014

The monthly meeting was held 48 Marshland Street, Haverhill MA and began at 2:04.

Attending: Angelica "Toni" Acevedo, Adam Rajczyk, Daniel Rajczyk, Eva Rajczyk, and Lisa Rajczyk

### MINUTES

A motion was made and voted on to accept the minutes of August 17, 2014 as presented to the Board by Eva Rajczyk

### EXECUTIVE DIRECTOR'S REPORT

ED Daniel Rajczyk reviewed the history of AWorks to date for the benefit of our new Director, Toni Acevedo, whom he introduced to the rest of the Board.

It appears that the package (AOG-Form) has not been mailed and Eva will look into it and make sure that it will be mailed out by end of the week.

### BOARD DEVELOPMENT

A motion was made to accept Toni Acevedo's application to our Board. The Board voted unanimously in favor of her application. We are happy to welcome Toni to our Board.

Eva Rajczyk contacted and invited Carrie Fitzgerald of the Merrimack Valley Federal Credit Union to join the Board and to come to this meeting; but did not hear back.

Daniel Rajczyk reported that he had scheduled a meeting with another potential member, Holly Soares (who contacted him through Idealist.org) last Monday, but she never got back to him. Eva invited her to the meeting, but she too received no reply.

### MARKETING

- Daniel Rajczyk and Lisa Rajczyk are still working on a PSA (Public Service Announcement) to be played on local (Lawrence) TV – possibly transitioning to YouTube – will be completed hopefully within the next two weeks
- It was agreed that Board members will meet personally with area chambers of commerce representatives:
  - Eva Rajczyk – Merrimack Valley Chamber
  - Toni Acevedo and Lisa Rajczyk – Latino Chamber of Lawrence

- Adam Rajczyk – Haverhill Chamber
- Daniel Rajczyk – Lowell Chamber

## **FUNDRAISING**

The Board discussed the use of PayPal (once the Website is finally up) and decided that, although there are other similar online companies whom we could use (at least one may even be better and cheaper), the Board decided to stick with PayPal because people know and trust it.

Lisa Rajczyk mentioned that there was an app for smart phones and tablets that could also be used and said that she would send information about it to the rest of the Board. Once the information is shared, Adam Rajczyk will check it out.

Eva Rajczyk introduced the Board to Bonifirefund which helps non-profits fundraise through T-shirts. The deal is that the non-profit indicates how many T-shirts it plans to sell. If the goal is met, the company prints the shirts; if not, no T-shirt is printed. Adam Rajczyk will get all the details as to cost, etc.

## **OTHER**

- Daniel Rajczyk indicated that once there are more Board members, it is possible to reserve space at the Lawrence Public Library for Board meetings.
- Problem with Website transfer was discussed. Hopefully, it will be finally up by the end of the week. Eva Rajczyk will report on the developments as she gets information from Fatcow.
- It was decided that the Board should approach Sal Lupoli of Salvatore's of Lawrence with an introductory letter about AWorks signed by Marcos Devers. Once the overture has been made, then he should be asked if he would be able to donate office space for AWorks. It was also decided, at the suggestion of Toni Acevedo, to invite Mr. Lupoli to become a Board member.
- The Board reviewed the AWorks Mission statement, vision, and strategies and made minor changes.

Next meeting: November 2, 2014 at 48 Marshland Street, Haverhill – new Board applicants will be invited to attend.

The meeting adjourned at 4:02 PM.

Respectfully submitted,

*Eva*

Eva Rajczyk  
Secretary