

Asperger Works

Putting autism to work

Monthly Board Meeting

December 15, 2014

The monthly meeting was held at the Rajczyk Residence, 48 Marshland Street, Haverhill and began at 7:00 PM.

Attending: Angelica "Toni" Acevedo, Adam Rajczyk, Daniel Rajczyk, Eva Rajczyk, Lisa Rajczyk, and Tom "Woody" Wood

MINUTES

A motion was made and voted on to accept the minutes of November 15, 2014 with correction (name of group home in Somerville is 3 L Place not Free L Place) as presented to the Board by Eva Rajczyk

TREASURER'S REPORT

Previous Balance	\$ 1.00
Deposit	\$681.00
Total	\$682.00

BOARD DEVELOPMENT

There was a discussion regarding both recruiting members to the Board of Directors and to our Advisory Board. Carrie Fitzgerald was not able to attend this meeting but is still interested in joining the Board Directors. The Board voted unanimously to accept E. Philip Brown as a member of the Advisory Board. Phil was instrumental in securing the help of three Haverhill High School Honor Roll students in our fundraiser at Barnes & Noble of Salem, NH.

The Board unanimously voted to reject Eva Rajczyk's proposal to invite Douglas Perry to serve on the Advisory Board after Daniel Rajczyk indicated that Mr. Perry is not interested in joining Asperger Works at this time in any capacity.

Thomas Wood suggested that we should get in touch with various people who might be good additions to our Advisory Board:

Dusya Lubavaskaya-Geschelin – dusalyubovskaya@yahoo.com – 857-492-3595

Andrew DeCarlo – 339-293-2393

Kevin Offer – 239-691-5662

Sara Willig – 617-453-0039 – 21 Gore Street, #1, Cambridge, MA

Daniel Rajczyk indicated that he will get in touch with Anna DeLaCruz from Lawrence, who indicated that she was interested in joining the Advisory Board.

Thomas Wood said that he will be contacting Finn Gardiner to see if he would like to join the Advisory Board.

EXECUTIVE DIRECTOR'S REPORT

There was no ED report at this meeting.

MARKETING STRATEGIES

- Brochures
- Develop letter with talking points to be submitted to newspapers, radio stations, TV
- There was a discussion to contact WHAV for exposure through the station's Open Mike Show. Daniel Rajczyk and Tommy Wood are planning to represent Asperger Works.
- Lisa Rajczyk volunteered to contact the MEGA Radio Station to schedule an interview that Ms. Rajczyk and Toni Acevedo would participate in.
- Tommy Wood volunteered to contact WCVB – Eva Rajczyk and Toni Acevedo will develop the talking points through a working meeting.

FUNDRAISING

It was decided that we should send a letter to Haverhill High School principal commending the three girls who helped out at the Barnes & Noble Fundraiser.

Toni Acevedo will contact Edith Moricz regarding her proposal to help us fundraise. Although Ms. Moricz has much to offer, her services are too expensive for us at this time.

Daniel Rajczyk suggested that he would check into the possibility of having a meet-and-greet at Café McCann.

Tommy Wood suggested that we could have a 5K Walk for Autistic Employment. We discussed that it could possibly be at the Lawrence Common probably on a Saturday afternoon (from 1 to 3 PM) in early October.

Tommy Wood also suggested that we could set up an informational booth at the Pelham Congregational Church on Old Home Day, which is going to be held either on the second or third Saturday in September.

OTHER

- Daniel Rajczyk and Lisa Rajczyk informed us about their meeting with James Patrick O'Donoghue about his sponsoring a fundraising dinner for our organization in Lawrence. He asked that we find the venue and he will pay for the rental cost and the food. We would

probably use Eventbrite for ticket purchases. We need to come up with reasonable ticket prices.

- We discussed Asperger Works' participation in the St. Patrick Day Parade in Lawrence (suggested by Mr. O'Donoghue). We all agreed that probably we would purchase AWorks T-shirts and buttons for all who would wish to march with us.
- Adam Rajczyk indicated that he would be willing to research available state grants for non-profits.
- Discussion turned to contacting Chambers of Commerce. It appears that we would need to become members before they would be willing to have any discussion with us. Toni Acevedo was finally able to contact the Latino Chamber and was told that membership is \$175 @ year.

Next meeting: January 19, 2015 (7:00 – 9:00 PM) at 48 Marshland Street, Haverhill – Board applicants will be invited to attend.

The meeting adjourned at 9:04 PM.

Respectfully submitted,

Eva

Eva Rajczyk
Secretary