



Monthly Board Meeting

January 19, 2015

The monthly meeting was held at the Rajczyk Residence, 48 Marshland Street, Haverhill and began at 7:11 PM.

Attending: Angelica "Toni" Acevedo, Adam Rajczyk, Daniel Rajczyk, Eva Rajczyk, Lisa Rajczyk, Richard Rodriguez, and Tom "Woody" Wood

MINUTES

A motion was made and voted on to accept the minutes of November 15, 2014 as presented to the Board by Eva Rajczyk

TREASURER'S REPORT

Previous Balance	\$681.00
Deposit	\$249.29
Total	\$931.29

BOARD DEVELOPMENT

It was decided to table discussion about new members to the Board as neither of the nominees, Carrie Fitzgerald or Rachel Chambers, attended the meeting nor did they indicate whether or not they intended to come.

The Board voted unanimously to accept Demet Haksever, James Patrick O'Donoghue, and Richard Rodriguez as members of the Advisory Board. Each of these three people bring to our organization unique talents that will definitely benefit it.

Thomas Wood indicated that Dusya Lubavaskaya-Geschelin is very much interested in becoming a Board member and would be, according to him, a great asset. It was decided that Ms. Lubavaskaya-Geschelin should submit her resume and a statement about why she would like to join the Board for the Board's consideration before our next meeting.

MARKETING STRATEGIES

- Daniel Rajczyk reported on his and Eva Rajczyk's presentation at the Rotary Club luncheon
- The issue of brochures again came up. It was decided that getting the brochures printed by Vista Print or any other commercial company is too expensive for us right now. Toni

Acevedo said that she does a lot of such printing for her business and that with the appropriate cardstock, our brochures can look as professional as the commercially printed ones. She will let Eva Rajczyk know what cardstock she uses.

- The issue of business cards came up. Richard Rodriguez indicated that he will give us the name of the company that he and his wife use.
- Toni Acevedo got in touch with Bernardo Hernandez, the Account Executive from La Mega radio station. At this time, we cannot afford to do business with them. They do not offer any opportunity to air a free PSA but are willing to give us a break on advertising.
- Lisa Rajczyk reported that LCAT will begin its new training sometime in February. (She will inform us to the exact dates.) Membership for an organization costs \$55.00 for five people and \$10.00 each for additional members. Training costs \$40 per person.
- Toni Acevedo and Eva Rajczyk will work on developing talking points for letters, newspaper articles, radio stations, TV, etc.
- There was again a discussion to contact WHAV for exposure through the station's Open Mike Show. Daniel Rajczyk and Tommy Wood are planning to represent Asperger Works. This is to be arranged after Ms. Acevedo and Ms. Rajczyk come up with standardized talking points.
- Richard Rodriguez suggested that we should contact Rumbo and other local newspapers. He also suggested that go in front of the City Council to promote AWorks.

FUNDRAISING

- We decided that we should contact members of the State House in order to ask them to see if we could receive some discretionary funds. Toni Acevedo and Daniel Rajczyk will make an appointment with Marcos Devers and Eva Rajczyk will contact Linda Dean Campbell and Brian Dempsey. Another person whom we should contact is State Senator Barbara L'Italien.

There was a discussion about where to hold the fundraising dinner planned for April. Richard Rodriguez suggested the British Club and will send Daniel Rajczyk the contact information

Richard Rodriguez also suggested that it would be a good idea to contact Wendy Luzon, who is Lawrence's Neighborhood Planner

The Board discussed contacting Sal Lupoli and other developers in Lawrence regarding providing space for AWorks (in-kind donation)

- Community Block Grant – It was decided that Adam and Eva Rajczyk will go to pick up the application for the grant. There is considerable money to be had if we were to be approved. Richard Rodriguez told us that we must stress that AWorks will help provide employment for disadvantaged people.

OTHER

- Once more discussion turned to the need for a welcome package for Board members and the development of a presentation about AWorks.
- The Board approved the expenditure of \$75.00 to enable us to create a sub-domain – Watercooler – for our Blog in order to allow Aspies and all others who wish to have discussion about Asperger's, etc. a forum to meet.
- Tom Wood informed us that he will be mentoring an 18-year-old young man, Jevon Okundaye, who is transitioning from high school into the adult world and suggested that we may want to consider offering mentoring high school students with Asperger's as part of our services.

Next meeting: February 16, 2015 (7:00 – 9:00 PM) at 48 Marshland Street, Haverhill – Board applicants will be invited to attend.

The meeting adjourned at 9:14 PM.

Respectfully submitted,

Eva

Eva Rajczyk
Secretary