

Asperger Works

Monthly Board Meeting

March 19, 2018

The monthly meeting was held at 60 Island Street, Lawrence, MA 01840 and began at 6:43 PM.

Attending: Andrew DeCarlo, Adam Rajczyk, Daniel Rajczyk, Eva Rajczyk, Linda Thomson, and Thomas Wood

MINUTES

A motion was made by Andrew DeCarlo and seconded by Tom Wood to accept the minutes of February 19, 2018 as presented to the Board by Eva Rajczyk. The Board unanimously voted to accept.

TREASURER'S REPORT

Previous Balance (as of 1/31/2018)	\$ 1,480.47
Deposit	\$ 1,249.70
Total	\$ 2,730.17
Disbursements	<u>-\$ 79.56</u>
Total	\$ 2,651.61

A motion was made by Andrew DeCarlo and seconded by Eva Rajczyk to accept the treasurer's report as presented to the Board by Adam Rajczyk. The Board unanimously voted to accept.

EXECUTIVE DIRECTOR'S REPORT

Daniel Rajczyk reported that he has been doing a lot of Networking via the Shapr app. This month he was in touch with Edith Moricz, who helps with fundraising and advertises herself as the "Queen of Nonprofit Fundraising."

- Her Website is <http://rocketyournonprofit.net/>
- She would put us in touch with companies with deep pockets
- She offers two types of training
 - One-time full-day training
 - 3-6-month training
- Questions
 - What has she done?
 - What is her skill level?
 - What does she charge? (Possibly % of income?)

Linda Thomson will get in touch with her and report back.

SUPPORT GROUP

- Tom Wood reported that only Daniel Rajczyk and he showed up for the meeting. So, they decided to update the flyer for both distribution and for the Website.
- Copies of flyers will be distributed to supermarkets, etc. in Lawrence, Methuen, Haverhill, and the Andovers.
- Group's plan is to target ethnic minorities
- Meetings will take place at 60 Island Street every third Saturday of the month starting in May.
- Board agreed to boost event on Facebook, and that it is important to stress the fact that the group is self-run.
- Motion by Daniel Rajczyk: "We will spend \$15 for boosting the support group on Facebook for one week two weeks before next event." The motion was seconded by Tom Wood. The Board voted unanimously to accept.
- Andrew DeCarlo will list event on PATCH (<https://patch.com/>)

DINNER OF HOPE

- Eva Rajczyk reported that we could get Media Support Sponsorship through WHAV. Motion by Daniel Rajczyk: "We will apply to WHAV for Media Sponsorship." The motion was seconded by Andrew DeCarlo and Tom Wood. The Board voted unanimously to accept.
- Eva Rajczyk will contact WHAV about appearing on the Open Mike Show before the Dinner.
- It was suggested that we also contact HC Media (Haverhill Community TV) for possible appearance before the Dinner and/or coverage of the event. Eva Rajczyk will get in touch.
- Linda Thomson suggested that we should change what we charge for business-card size ads to \$35 and the ¼-page size ads to \$60. Everyone agreed that this was a good idea. Eva will make the changes. She also suggested that we go to car dealerships and super markets because they usually do like to buy ads.
- Linda Thomson will compose a Dinner Ad letter to invite businesses to buy ads in our program book.

INTERNSHIP AND VOLUNTEERING

- Eva Rajczyk reported that once more this month we have a student volunteering with us from China. Our newest volunteer and the students who were with us last month have done a lot of work relative to fundraising and were generally a major asset to our organization.
- The newest project our March intern has worked on is creating flyers for restaurant fundraisers. These fundraisers are really good because we really don't have to do much.
- Everyone agreed that we will start making arrangements, etc. after the Dinner.

MEET-AND-GREET

- Our first Meet-and-Greet will be held on Wednesday, April 4, 2018 at 60 Island Street. We will be inviting everyone from the building. We will also invite NILP and Community inRoads.
- It was agreed that the event should be a breakfast from 8:00 to 10:00 AM.
 - We will be serving bagels, cream cheese, donuts.
 - Daniel Rajczyk will contact vendors, like Dunkin Donuts that usually donate such items
 - We will buy coffee.

MOBILECAUSE & OTHER ONLINE FUNDRAISING

- There was a group discussion as to whether or not we should get involved with online fundraising. Eva Rajczyk researched some of the online funding apps. and determined that the cheapest would be MobileCause (<https://www.mobilecause.com/>) at 2.5%.
- It was decided that everyone in attendance will go online and check things out and report back next month.

OTHER

- There was a short discussion about Amazon Smile. Since AWorks is a designated charity, it was suggested that we send out monthly news blasts to remind people that when they order from Amazon they should do so through Amazon Smile and designate us as their charity of choice. Eva Rajczyk will begin sending out these blasts before the end of the month.

Daniel Rajczyk made a motion to adjourn the meeting. It was seconded by Tom Wood and Linda Thomson and was unanimously approved by the Board. The meeting formally adjourned at 8:30 PM.

DATES TO REMEMBER

Meet-and-Greet – April 4, 2019 – 60 Island Street, Lawrence, MA (8:00 – 10:00 AM)

Dinner Committee Meeting – TBA – Pentucket Bank, 1065 Osgood St, North Andover (5:30 PM – 7:30 PM)

Monthly Meeting – Monday, April 16, 2018 – 60 Island Street, Lawrence, MA (6:30 PM – 8:30 PM)

Dinner of Hope – Saturday, April 21, 2018 – Galleria Banquet Room, 85 Essex Street, Haverhill, MA (6:00 – 11:00 PM)

Minutes respectfully submitted to the Board by

Eva

M. Eva Rajczyk

Board Secretary