

Asperger Works

Monthly Board Meeting

November 4, 2019

The monthly meeting was held at 60 Island Street, Lawrence, MA 01840 and began at 6:40 PM.

Attending: Karen Merrill, Adam Rajczyk, Daniel Rajczyk, Eva Rajczyk, Susie Resendes, and Tom Kulesa (on phone).

MINUTES

A motion was made by Karen Merrill and seconded by Susie Resendes to accept the minutes of October 7, 2019 as presented to the Board by Eva Rajczyk. The Board unanimously voted to accept.

TREASURER'S REPORTS

A motion was made by Susie Resendes and seconded by Eva Rajczyk to accept the Treasurer's Report for November as presented to the Board by Adam Rajczyk. The Board voted unanimously to accept and file for audit.

EXECUTIVE DIRECTOR'S REPORT

Daniel Rajczyk reported that he had been interviewed by a freelance reporter to the Boston Globe, whose supervisor expressed interest in Asperger Works. She will be contacting him soon for follow up prior to writing the article which should be published sometime before the end of the year.

NEWSLETTER

Eva Rajczyk made a motion to put Susie Resendes in charge of our newsletter that should come out quarterly. Adam Rajczyk seconded the motion and the Board voted unanimously to accept. Eva will help Susie with the procedure between now and mid-December so that the next newsletter could come out by the end of the year.

FUNDRAISING

The Board brainstormed ideas about how to raise funds in order to not only improve our financial status but also to have enough funds to pay for the fundraising dinner in April (food, advertisement, etc.) so that all the monies raised from dinner would be profit.

- Calendars with original photographs - Eva Rajczyk will check into what the upfront cost would be and how much we could be able to charge per calendar.
- Used book sale
- 50/50 that we could also conduct online

- Tom Kulesa suggested making contacts with area high schools and colleges as hockey is upon us – it would be a good way to make some money and publicize our dinner as well.
- AWorks t-shirt sale
- Walkathon in the Spring – May or June

DINNER OF HOPE

The Board brainstormed ideas about how to raise funds related to the dinner.

- Soliciting for raffle items
- Sponsorship
 - Mario Donahue will be putting in the request for Pentucket Bank sponsorship ASAP in the hopes that they will be able to donate more than last year.
 - Eva Rajczyk will contact Enterprise Bank for sponsorship again and will attempt to get Haverhill Bank to sponsor us as well.
- We will contact previous raffle item donors and advertisers
- Flyers in grocery stores and other businesses
- Lawn signs (?) – need to check out cost
- Promotion through Greater Haverhill Chamber of Commerce
- Slogan – “Support Autism Month”
- Everyone on Board to come up with ideas by the next meeting at which time we will decide how to proceed and everyone will pull their weight.
- All Board members will share their contacts information with Eva Rajczyk so that she can send out “Save the Date” messages and invitations to as many people as possible.
- Eva Rajczyk will check to see if the Chamber still has monthly TV shows featuring nonprofits. If yes, she will see if we could be featured in March.

OTHER

- Daniel Rajczyk suggested that we hold a **Business After Hours** event through the Greater Haverhill Chamber. We would need to find a location and supply refreshments. It would help us network and we could advertise our dinner if we do it before April.
- Eva Rajczyk informed the Board that she spoke with the Executive Director of HC Media, Haverhill’s public TV about having a weekly mini-show called, “An Asperger Moment,” each one highlighting some information about Asperger’s Syndrome or Asperger Works. One of the episodes would be devoted to the fundraising dinner.

Daniel Rajczyk made a motion to adjourn the meeting. It was seconded by Karen Merrill and was unanimously approved by the Board. The meeting formally adjourned at 7:34 PM.

Minutes respectfully submitted to the Board by

Eva

M. Eva Rajczyk
Board Secretary

IMPORTANT DATES

Monthly Meeting January 6, 2020

Dinner of Hope April 18, 2020