

Asperger Works

Monthly Board Meeting

February 3, 2020

The monthly meeting was held at 60 Island Street, Lawrence, MA 01840 and began at 6:50 PM.

Attending: Tom Kulesa (on phone), Adam Rajczyk, Daniel Rajczyk, Eva Rajczyk, Lisa Rajczyk, and Susie Resendes

MINUTES

A motion was made by Susie Resendes and seconded by Lisa Rajczyk to accept the minutes of January 6, 2020 as presented to the Board by Eva Rajczyk. The Board unanimously voted to accept.

TREASURER'S REPORT

A motion was made by Eva Rajczyk and seconded by Lisa Rajczyk to accept the treasurer's report of February 3, 2020 as presented to the Board by Adam Rajczyk. The Board voted unanimously to accept.

EXECUTIVE DIRECTOR'S REPORT

- Daniel Rajczyk attended the AANE on Saturday, January 11, 2020. He reported that he did not learn anything new but that some of the break-out sessions were well-presented.
- Daniel also reported on a meeting he had with Kelly Frazier, the head of a local veteran's organization. She indicated that she knows of a person, whom she will contact, who would be able to help us with writing grants.
 - The idea is that the person would write a grant and get certain percentage of the monies received.
 - There was a discussion by Board members regarding what that would look like including the need for a contract spelling out exactly the percentage amount, etc.
 - Everyone felt that this needs to be further discussed with Ms. Frazier as well as the person writing the grants.

DISCUSSION ON FOCUS OF ORGANIZATION

Eva Rajczyk brought up the idea of her belief that there is a need to reassess Asperger Works' focus from our clients to educating employers. The bottom line is that most of our clients have faced so much rejection in the past that they appear to be rather jaded when it comes to working towards finding appropriate employment. She feels that

switching gears and focusing on educating employers might better serve our present and future clients. There was a discussion by the Board and all agreed that perhaps this was the way to go.

Eva Rajczyk made a motion to change our focus by rewriting our mission as follows: “The mission of Asperger Works is twofold: to educate employers about the positive side of hiring people with Asperger’s Syndrome (AS) and to help adults with AS lead productive lives through gainful employment.” Susie Resendes seconded the motion and the Board voted unanimously to accept.

There was a robust discussion about how best to find employers to approach and what an initial tactic would look like. It was emphasized that every Board member would be involved in this endeavor.

- Tom Kulesa suggested the we should prepare a brief PowerPoint presentation (to be emailed as a PDF) about our organization, its initiatives, and how we could help.
- Tom also suggested that we should create a generic email script to make it easy for everyone on the Board to just input the email address of the contact person (HR) and send out the email. As part of the script, offer up what the next step would be whether it be an in-person meeting or a phone call.

FUNDRAISING

- Calendars
 - Eva Rajczyk reported on the cost of calendars at various online companies ([see attached](#)).
 - It was agreed that this should be pursued later in the year in preparation for 2021.
- T-Shirts
 - Adam Rajczyk reported that he found a site through which we could order t-shirts at a reasonable price.
 - Since we cannot be sure of the quality, it was agreed that Adam would visit some local companies that might give us a break because we are a nonprofit.
- Restaurants
 - Susie Resendes informed us that Marion Donahue and she discussed that perhaps we should run fundraising events at some restaurants.
 - One problem mentioned was that we don’t have enough acquaintances to be able to get a decent amount of money.
 - It was agreed that if we do a lot of online publicity, we could get enough guests to restaurants to make this kind of fundraiser feasible.
- #GivingTuesday
 - Lisa Rajczyk mentioned that this year we need to make a concentrated effort to have a successful #GivingTuesday campaign.
 - It was agreed that we should start serious work on it after our Dinner.

DINNER OF HOPE

- Sponsorship
 - Pentucket Bank -- \$500 brought by Susie Resendes
 - Enterprise Bank – will get back to us
 - Daniel Rajczyk felt that we should contact both Columbia Gas and Waste Management
 - Question about what the Greater Haverhill Chamber of Commerce could help us with – Eva Rajczyk will set up an appointment with the Chamber's CEO
- Awards
 - The Bryan Noble Award will go to State Senator Diana DiZoglio.
 - The Asperger Works Award will go to Tim Coco.
 - The Community Service Award will go to The Professional Center for Child Development
- Possible Presenters
 - State Representative Linda Dean Campbell
 - State Representative Andy Vargas
 - Bill Macek
- Keynote Speaker – State Representative Christina Minicucci
- MC – Tim Coco
- Theme: Believe in what makes you shine

OTHER

- Adam Rajczyk will contact Comcast about internet service to office.

Susie Resendes made a motion to adjourn the meeting. It was seconded by Daniel Rajczyk and was unanimously approved by the Board. The meeting formally adjourned at 8:02 PM.

Minutes respectfully submitted to the Board by

Eva

M. Eva Rajczyk

Board Secretary

IMPORTANT DATES

Monthly Meeting	March 2, 2020
Dinner of Hope	April 18, 2020

Calendar Prices

Company	Website	Size	Quantity	Cost	Cost for 1
VistaPrint	https://www.vistaprint.com/Calendars	6.5 x 8.5	50	\$ 407.39	\$ 8.14
			100	\$ 814.79	\$ 8.15
		8.5 x 11	50	\$ 424.74	\$ 8.50
			100	\$ 849.49	\$ 8.50
GotPrint	https://www.gotprint.com/product/calendar	6.5 x 9.5	100	\$ 263.77	\$ 2.64
		8.5 x 11	100	\$ 368.52	\$ 3.69
OvernightPrints	https://www.overnightprints.com/calendars	8.5 x 11	50	\$ 605.00	\$ 12.10
			100	\$ 1,210.00	\$ 12.10
PrintingForLess	https://www.printingforless.com/Calendar-Printing.html	5.5 x 8.5	250	\$ 1,497.86	\$ 5.99
		8.5 x 11	250	\$ 2,708.43	\$ 10.83
PrintSafari	https://www.printsafari.com/us-en/	5.5 x 8.5	100	\$ 293.18	\$ 2.93
		8.5 x 11	100	\$ 332.77	\$ 3.33

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