

February 12, 2020

I am writing you concerning a sponsorship opportunity with Asperger Works, Inc. As a valuable member of our community, we would like to invite your company to be part of our Annual Dinner of Hope celebration on April 18, 2020. The intention of our event is to raise awareness about the need for employment of adults with Asperger's Syndrome (high-functioning autism) and to raise funds to enable us to help as many people as possible. You may have met some of our Board members at various events, so you are probably not completely unfamiliar with our organization and what we do.

We are extremely proud of the great supportive services we are offering our community. Our organization was designed to inspire local employers to hire and retain underemployed or unemployed adults with Asperger's in purposeful and appropriate employment. Our ultimate goal is to help adults with AS become self-sufficient without reliance on family and/or government support. We have come a long way in this quest in the last five years, including a number of clients on the verge of employment and a well-equipped office. We are certain that by the time of our dinner, we will have even more good news to share. In the past, we have partnered with NILP and may partner with the Center for Autism Research and Education (CARE) at the University of Massachusetts, Lowell in the future. Our organization has been recognized by both civic organizations like Entrepreneurship for All (EforAll) of Lowell-Lawrence and political entities like the City of Lawrence and the Massachusetts State Legislature. Our Dinner of Hope fundraising events were successful in the past three years because individuals and companies like yours provided us support through sponsorships, ticket purchases, and donations.

As part of our advertising campaign for our 5th Annual Dinner of Hope, we plan to publicly recognize your support in our promotional materials, media interviews, Website, and/or other communications to the general public. Attached are details of the Dinner and the available levels of sponsorship.

Please contact me (event.coordinator@aspergerworks.org) with any questions or visit our Website, <https://aspergerworks.org/dinner-of-hope-2020/>.

On behalf of all of us at Asperger Works, I would like to thank you for your time and hoped-for support in helping us provide much-needed services to our community.

Event Coordinator
Asperger Works, Inc.
Enc.

Why Asperger Works?

While you are reading this, at least one child is born with Asperger's Syndrome (AS) somewhere in Massachusetts. Do you ever wonder what the future holds for such a child?

Asperger's Syndrome is characterized by difficulties with communication. Aspies, as Aspergians call themselves, have trouble reading body language and other social cues. Some have problems with eye contact, voice modulation, shaking hands, expressing themselves verbally, processing language, and they may appear clumsy and uncoordinated. However, most are highly intelligent, intensely focused, excruciatingly honest, and punctual (usually arriving to work twenty to thirty minutes early). Aspies pay great attention to detail to the point of repeating tasks until the work is flawless. In an Aspie's mind, there's minimal room for error.

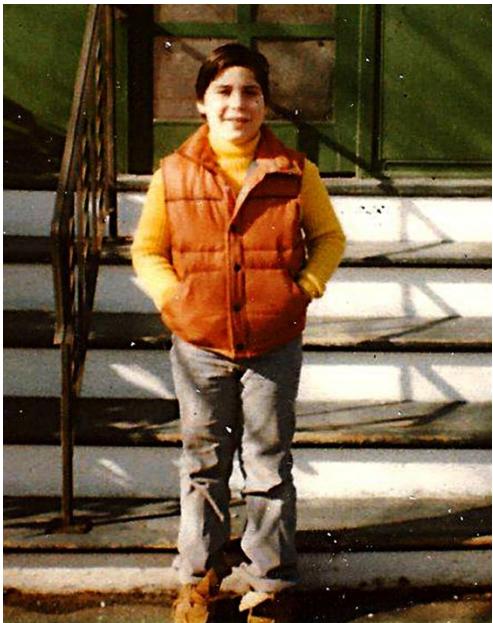


Figure 1 - Daniel, 1984

Now put yourselves in the shoes of an Aspie, like Daniel Rajczyk, the Executive Director of Asperger Works.

Even as a child you are aware that you are different from others, but you don't know why. No one knows how to help you, so it is decided by professionals that you have *Undefined Learning Disabilities*. When your parents agree to have you tested so that you can be enrolled in the 766 program because you need Occupational Therapy, you become labeled SPED. To other students, you are now a target for bullying because you are SPED, an inferior being. Often, they call you a "retard." Neighborhood kids don't want to be seen with you because, let's face it, who wants people to know that you are friends with a *retard*.

And guess what? You are still not receiving Occupational Therapy. You are lucky because you have parents who will fight for you. They threaten to sue the school department. All is resolved through arbitration and the school department hires an occupational therapist, who leaves after one year because you are the only client

she has in the Haverhill area. Still, you don't complain but face the world with quiet dignity and a smile on your face. You graduate high school, you go to college, and you try to get a job, which is difficult for a person like you.

Finally, when you are over 30, you find out that you have AS; and suddenly, you understand everything. So, when you still can't get a **good** job, you go back to school, earn your Masters, and decide to start a nonprofit to help other Aspies like you.

Please understand that just because today there is a greater awareness of Autism Spectrum Disorders, of which Asperger's is one, there is still very limited appropriate employment available for that 1 in 40 child with Autism who graduates or ages out of high school. 80% of all Aspies are unemployed or underemployed and are supported by family or the state. This is just one problem that Asperger Works is trying to change by providing job coaching, mentoring, and employer training. Asperger Works wants to turn Aspies from community liabilities into contributors.

Please aid us in achieving our goal to help put Aspies to work! **HIRE AN ASPIE** or **SPONSOR A GREAT CAUSE!**



Annual DINNER OF HOPE

SPONSORSHIP OPPORTUNITIES

For more information call

978-710-9951

or email

event.coordinator@aspergerworks.org

www.aspergerworks.org/dinner-of-hope-2020

WHO

Asperger Works, Inc., a 501(c)(3) non-profit charitable organization, was founded in 2012 for one purpose only: to put autism to work for adults with Asperger's Syndrome (AS) by developing programs that help a very underserved, talented population within the autistic community find fulfilling work, stay employed, and advance in their careers.

WHAT

This year, we will be honoring State Senator Diana DiZoglio for her staunch support of our organization; Tim Coco, President and General Manager of WHAV for his volunteer service to our organization; and The Professional Center for Child Development for the work they are doing on behalf of disabled children.

Help us celebrate our eighth year as a certified nonprofit organization. And help us raise money to continue providing employment services for adults with Asperger's Syndrome and educating employers about the desirability of hiring adults with AS.

WHEN & WHERE

Saturday, April 18, 2020
The Galleria Banquette Room
85 Essex Street, Haverhill, MA
7:00 – 11:00 PM
6:00 PM – Cocktails & Registration

Sponsorship Levels

※ Platinum	\$ 2,000
※ Diamond	\$ 1,000
※ Gold	\$ 500
※ Silver	\$ 250
※ Bronze	\$ 100

Tickets

※ Single Ticket	\$ 60.00
※ Couples Tickets	\$ 115.00
※ Table of Eight	\$ 425.00

Event Program Book Ads

※ Business Card	\$ 35.00
※ Quarter Page	\$ 60.00
※ Half Page	\$ 75.00
※ Full Page	\$ 100.00

ASPERGER WORKS, INC.

60 Island Street Suite 238 | Lawrence, MA 01840 | Phone: 978-710-9951 | E-mail: info@aspergerworks.org
Web: <http://www.aspergerworks.org/>

PLATINUM

PRE-EVENT VISIBILITY

- ※ Platinum Sponsor logo recognition on invitation, event Webpage, and all online communication
- ※ Platinum Sponsor headline recognition in pre-event media and press release

EVENT VISIBILITY AND TICKETS

- ※ 2 tables of 8 (\$960 value)
- ※ Logo prominently featured on all event materials, signage, and video screen
- ※ Full-page ad in event program book prominently featured in event program book (\$100 value)
- ※ Special acknowledgment from podium

POST-EVENT VISIBILITY AND ACKNOWLEDGEMENT

- ※ Platinum Sponsor recognition in AWorks newsletter, annual report, and online communication

DIAMOND

PRE-EVENT VISIBILITY

- ※ Diamond Sponsor logo recognition on invitation, event Webpage, and all online communications
- ※ Diamond sponsor recognition in pre-event media and press releases

EVENT VISIBILITY AND TICKETS

- ※ 1 table of 8 (\$480 value)
- ※ Logo prominently featured on all event materials and video screen
- ※ Full-page ad in event program book (\$100 value)
- ※ Special acknowledgment from podium

POST-EVENT VISIBILITY AND ACKNOWLEDGEMENT

- ※ Recognition in AWorks newsletter, annual report, and online communications

GOLD

PRE-EVENT VISIBILITY

- * Gold Sponsor recognition on invitation, event Webpage, and all online communications
- * Gold Sponsor recognition in pre-event media and press releases

EVENT VISIBILITY AND TICKETS

- * 5 tickets (\$300 value)
- * Logo featured on all event materials and video screen
- * Half-page ad in event program book (\$75 value)
- * Special acknowledgment from podium

POST-EVENT VISIBILITY AND ACKNOWLEDGEMENT

- * Recognition in AWorks newsletter, annual report, and online communications

SILVER

PRE-EVENT VISIBILITY

- * Logo recognition on event Webpage and all online communication
- * Recognition in pre-event media and press releases

EVENT VISIBILITY AND TICKETS

- * 3 tickets (\$180 value)
- * Logo featured in all event materials and video screen
- * Quarter-page ad in event program book (\$65 value)
- * Special acknowledgment from podium

POST-EVENT VISIBILITY AND ACKNOWLEDGEMENT

- * Recognition in AWorks newsletter, annual report, and online communications

BRONZE

PRE-EVENT VISIBILITY

- * Logo recognition on event Webpage

EVENT VISIBILITY AND TICKETS

- * 1 ticket (\$60 value)
- * Logo featured in all event materials
- * Business-card ad in event program (\$50 value)

- * Special acknowledgment from podium

POST-EVENT VISIBILITY AND ACKNOWLEDGEMENT

- * Recognition in AWorks newsletter, annual report, and online communications

February 12, 2020

Dear Supporter,

Did you know that only 1 in 5 adults with Asperger's Syndrome (AS) are gainfully employed?

As a leader in the community, you no doubt share Asperger Works' passion to improve the lives of our area residents, especially those with special needs. The mission of our organization is to provide the supports necessary to assist men and women living with high-functioning autism (Asperger's Syndrome) to gain employment in the community. Contributions from individuals and community businesses make it possible for us to provide these services.

Asperger Works' efforts to assist individuals with autism rely heavily upon the support of members of our community. That's where you come in!

I'm writing to ask you to advertise in our Dinner of Hope program guide. There are several size ads to choose from (see enclosed flyer). By donating \$100, you will be featured in a full-page ad in our program booklet; but more importantly, you'll be partnering in the very important work of supporting those in our communities who need our help.

Please contact me directly at 978-710-9951 or event.coordinator@aspergerworks.org, if you have any questions. Otherwise, simply mail the form back with your check and ad information by no later than March 30, 2020.

I look forward to hearing from you soon. Thank you in advance for your generosity.

With warmest regards,

Asperger Works Event Coordinator

P.S. If you would like to sit down and discuss other ways of helping (i.e. donating time, money, services or employment opportunities), please let me know. We'd love to have your help!



FIFTH ANNUAL FUNDRAISING DINNER
April 18, 2020

DINNER OF HOPE SOUVENIR BOOKLET ADVERTISING

If you are considering advertising in our souvenir booklet, please complete the following form.

PAYMENT INFORMATION

Name: _____

Company: _____

Positions: _____

Phone: _____ E-mail: _____

Address: _____

Signature: _____

<input type="checkbox"/> Full page	\$ 100.00
<input type="checkbox"/> 1/2 page	\$ 75.00
<input type="checkbox"/> 1/4 page	\$ 60.00
<input type="checkbox"/> Business card or 1/8 page	\$ 35.00

Please enclose a check made out to **Asperger Works, Inc.** Also send a copy of your business logo. We will send you an email receipt within 5 business days after we receive your order and payment.

Mail completed form and payment by no later than March 30, 2020 to:

**Asperger Works, Inc.
60 Island Street, Suite 238
Lawrence, MA 01840**

Celebrating Asperger Works' Eighth Anniversary
978-710-9951 | <http://www.aspergerworks.org> | info@aspergerworks.org

TAX ID: 27-3092044